

Area East Chapter 2020-2021

Area + Team

	Project description	Lead Officer	Lead Service	End of year review
Economy	Engage the large attractions and support the LICs to develop an overall destination offer for South Somerset and market through the TICs and Visit Somerset.	Katy Menday /Becky Cotterill	Leisure and Recreation	Tourism business newsletters released regularly throughout the year to support and inform as far as possible. Significant work on new Visit South Somerset webpages ongoing with a planned launch in May 2021. Itineraries and things to do all updated and beautifully presented to encourage visitor stays. New film due to be released with web pages in May to showcase the beauty of the district.
	Work towards providing employment land and business units of appropriate sizes readily available for uptake by business and	Joe Walsh	Economy	7 Light Industrial Units Approved in Lovington, Castle Cary.
	Continue to support key businesses including work with the Chamber of Commerce and other partners.	Joe Walsh	Economy	Continued engagement through Regeneration Plans. Covid 19 Grant information distributed to business networks - and grants distributed to relevant organisations. £5,000 provided to the Manufacturing Hub, to progress the number of businesses attending the sector based events. Food and Drink Directory has been produced and distributed, work is now underway to move this online and expand the amount of businesses involved. This has, unfortunately, been delayed slightly due to Covid 19 and resource pressures.
	Engage Town Councils to develop programme of investment through the Market Town Investment Group	Joe Walsh	Economy	Assessed and approved Market Town Investment Group funding applications of over £220,000 of SSDC investment which will be match funded by Town Councils equating to over £439,000 of investment within our market towns.
Environment	Support Volunteers and nature conservation efforts at Moldrams Ground (Near Penselwood)	Rachael Whaites	Leisure and Recreation	Most activity except basic maintained cancelled due to Covid. Some amphibian surveys completed.
	Campaign to address increase in fly-tipping in the area.	Vicki Dawson/Chris Cooper/Tim Cook	Environmental Health/Environment Services/Locality	Flytipping has been steadily decreasing over the last few years. We have started work to raising awareness around Environment issues and are working with Littering groups and Parish Councils to combat littering and flytipping within the District.

Env	Support community led initiatives that combat climate change.	Tim Cook	Locality	Forms and process updated. Promotion through press release and new SSDC Environment news letter. Survey sent and completed by Environment Champions on how we can best help parishes. 7 projects supported through the district (2 in Area West) with £29,434 being awarded in grants for projects estimated at £266,478.
Housing	Promote Neighbourhood Planning as a tool to deliver appropriate local housing.	David Clews	Strategy & Commissioning	Queen Camel Examiner's Report received and recommendations approved. Referendum to be held 6 th May 2021
	Promote Local Housing Needs Surveys as a way of delivering appropriate housing in rural parishes. Provide practical help when requested.	Anna-Marie Lenz / Kirsty Larkins	Strategy & Commissioning / Case Services	No survey requests received.
Healthy, Self-reliant Communities	Support a range of improvements to community facilities. - Programme of live schemes to be set out in the Delivery Plan	Tim Cook	Locality	See Delivery Plan below
	Continue to support the South Somerset community accessible transport scheme	David Crisfield	Strategy & Commissioning	Due to additional resource pressure created by the Covid 19 pandemic the Community Transport Council Priority has unfortunately been delayed. Work is ongoing with external partners, including the Connected Places Catapult and Somerset County Council to identify the most efficient way of enabling a demand responsive transport platform in a vastly rural area. The Connected Places Catapult have recently presented their findings on their 'Assessing Sustainable Transport Solutions (AsSeTS) for Rural Mobility' report that has been funded by the Department for Transport. The report identifies ways to enhance accessibility and transport solutions in rural environments by improving the knowledge base around demand for new mobility services. South Somerset has been included as a rural case study within the report. We are currently waiting a final report that will include recommendations, and next steps will be to evaluate and progress where appropriate.
	Tackle social isolation by maintaining the network of volunteer led health walks through promotion, training and support.	Julia Booth	Locality	Health walks have been hindered by Covid and have stopped/started/stopped throughout the pandemic. Support provided where necessary throughout the year.
	Deliver a programme of Play days in towns/villages in Area East.	Julia Booth/Terena Isaacs	Locality	Summer play days have been cancelled this summer due to Covid -19. This year we are delivered 2000 free Activity boxes and an Activity booklet, district wide, to encourage fun and safe activities at home. Boxes were handed out at Wincanton Cale Park
	Delivery Plan			
t	Advice and support to group, facilitate project management and transfer of S106 funding to Wincanton New Barns play area	Nathan Turnball	Locality	In process of land being conveyed from developer
	Advice and support to group and facilitate transfer of S106 funding and possible community grant to deliver the project to Kingsdon Village Hall project	Rob Parr	Locality	A planning application is being determined that if approved would provide a site for a new village hall. We are waiting on this decision.

S106 funded project support	Advice and support to group, facilitate project management and transfer of S106 funding to Milborne Port Springfield Rec play area	Rob Parr	Locality	A site survey has been carried out that will enable design work to start. A project group site meeting was held on 13th July to look at the opportunities and constraints of the site and a sketch design will be produced.
	Advice and support to group, facilitate project management and transfer of S106 funding to Donald Pither Pavilion project	Rob Parr	Locality	£87,865 S106 funding awarded for Equipped play & changing room/sports Pavilion at Donald Pither Memorial Ground, Castle Cary
	Advice and support to group, facilitate project management and transfer of S106 funding to Milborne Port playing pitch and pavilion Springfield Rec	Rob Parr	Locality	S106 funding award for playing pitch improvements has been issued but works delayed due to unfavourable weather/ground conditions.
	Advice and support to Parish Councils and transfer of S106 funding to Community hall provision within Castle Cary and Ansford	Terena Isaacs	Locality	Hall in the process of transferring to Community Interest Company. Once finalised they can look to progress the project.
	Advice and support to Parish Councils and transfer of S106 funding to equipped play provision within Castle Cary and Ansford	Rob Parr	Locality	£87,865 S106 funding awarded for Equipped play & changing room/sports Pavilion at Donald Pither Memorial Ground, Castle Cary
	Advice and support to group, facilitate project management and transfer of S106 funding to Sparkford Cricket Club New Pavilion project	Rob Parr	Locality	S106 funding for new Pavilion designs completed and planning permission secured. Club are fund raising for new pavilion.
Project support	Advice and support to group, project manage delivery of permissive path and transfer of capital funding at Wincanton Common Road footpath	Rob Parr	Locality	On hold
	Wayside farm development - play area and open space	Rob Parr	Locality	In process of land being conveyed from developer